



University of St.Gallen

HSG Banking Days

30 September to
11 October 2024

INFO
GUIDE

Event of the Career & Corporate Services

HSG Banking Days

Every fall semester, the HSG Banking Days, a two-week series of financial services-specific career events, take place. As a participating company, you have the unique opportunity to position yourself as a top employer and recruit highly qualified students from one of Europe's leading business universities, the University of St.Gallen (HSG).

Our mission

We, the Career & Corporate Services department of the University of St.Gallen, are a team of career experts with extensive experience in diverse career topics. Our primary goal is to equip our students with skills for their career endeavors and facilitate connections with potential employers. To achieve this, we have developed numerous and versatile recruitment formats, continually enhancing them to ensure optimal alignment with your talent acquisition needs.

Your opportunities

The HSG Banking Days represent one of our three largest annual recruiting events, alongside the HSG Career Days and HSG Talents.

Each year, we provide students with opportunities to gain invaluable professional exposure and a peek behind the scenes of major career events. Guided by our proficient event team, our student assistants take on their own areas of expertise and responsibility, enabling them to make initial connections with companies.

Don't miss this opportunity to showcase your company to a highly qualified target audience and build relationships with potential future employees.

Your benefit

Our project team manages the entire planning and marketing of your event at the University of St.Gallen. We take care of all essential aspects of your event and promote your offerings on our career platform, enabling students to apply for your events. Our platform also provides you with the opportunity to select suitable candidates from a diverse pool of applicants.

Would you also like to benefit from the expertise of our professionals in this area? No problem! Please feel free to reach out to us, and we will gladly address your inquiries and provide support.

Save the dates

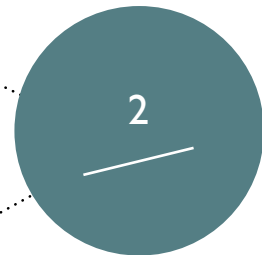


Register for the HSG Banking Days

Registration period from 9 a.m. on 14 May
until 12 a.m. on 13 August 2024

For more details, visit
hsgbankingdays.ch

Please be aware that the registration operates
on a "first-come, first-served" basis.



Submit and update your information

Until 20 August 2024

You will receive an email with an "Organization Sheet" summarizing your event booking. Please fill in the missing information and return the document via email. Additionally, please send us your company logo in both EPS and PNG format.

We request that you update your company profile
on my.hsgcareer.ch

Navigate to "Manage my events" and add the title
of the event, background image, and description
for all events.



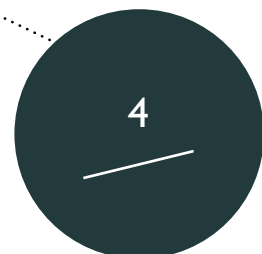
Application start for HSG students

3 September 2024

Receive your Welcome Guide

17 September 2024

Your personal "Welcome Guide" will be
provided to you via email.



Engage at HSG Banking Days

30 September to 11 October 2024

Price list

On-campus events

Our unique event modules, both on- and off-campus, offer you numerous opportunities to directly interact with your desired candidates. Booking and participant management are seamlessly facilitated via our career platform: my.hsgcareer.ch

4 rooms, 3h 45min

	4 rooms on-campus
	3h 45min
	Max. 30 students
	Incl. aperitif
	CHF 4'900.–

1 room, 1h 45min

	1 room on-campus
	1h 45min
	Max. 30 students
	Incl. aperitif
	CHF 2'900.–

Company Insight

	1 room on-campus
	45min
	Max. 30 students
	Incl. aperitif
	CHF 1'800.–

LEGO Serious Play

	On-campus
	1h 45min
	Max. 16 students
	Incl. aperitif
	CHF 2'900.–

Transformative networking

This tried-and-tested event module consistently delivers success. Gain access to four rooms for 3 hours and 45 minutes, perfect for workshops and/or interviews. Customize sessions with engaging activities to assess students' potential and align your company ethos.

As an employer, seize this invaluable opportunity to forge meaningful connections with HSG students and gain deep insights into their capabilities. Round off the experience with a delightful aperitif at the HSG Banking Days Lounge, ideal for networking and further discussions.

Customized recruitment

Experience a tailored approach with exclusive access to 1 room for 1 hour and 45 minutes. Utilize this time according to your preferences – whether presenting company insights, conducting case studies, or hosting speed interviews. Each activity can be customized to meet your company's unique needs, ensuring a personalized and exceptional experience.

Wrap up your event with a networking aperitif, already included, at the HSG Banking Days Lounge. Don't miss this chance to find the perfect fit for your position!

Spotlight on your company

The "Company Insight" format invites you to showcase your company through a brief and engaging presentation. This not only boosts your visibility but also helps you establish yourself as an attractive employer. What makes this event even more exciting is the post-presentation networking session, which gives your company a relaxed and informal platform to connect with students and forge meaningful connections.

Creative thinking in action

"LEGO Serious Play" is a moderated process that combines the benefits of playing and modeling with LEGO bricks with the business world. Under the guidance of a certified LEGO Serious Play facilitator, you and the selected students, individually and collaboratively build your own LEGO models in response to your company's questions. These 3D models serve as a basis for discussion, knowledge sharing, problem solving and decision making. This method enables the participants to get to know each other in a personal way, connecting over tasks regarding strategy, teamwork, creativity, career path, etc. Thus, getting to know each other on several levels.

Price list

Off-campus events

Sessions Hotel Einstein

	4 rooms at Hotel Einstein
	3h 45min
	Max. 30 students
	Incl. aperitif
	CHF 6'300.–

Exclusive location

Unlock an exclusive opportunity to host workshops and/or interviews in the prestigious ambiance of Hotel Einstein, one of St. Gallen's premier conference venues. With this package, you'll enjoy access to four elegantly appointed rooms for 3 hours and 45 minutes, perfect for conducting engaging workshops or interviews. Afterwards, indulge in a delightful aperitif. Tailored for those seeking a refined environment, this option mirrors the content of our popular "4 rooms, 3h 45min, on-campus" package, ensuring an experience tailored to your needs.

Recruiting FoodTrail

	Social activity
	Old town St. Gallen
	3h
	2 teams (6 students and 1 company rep. per team)
	CHF 1'950.–

Unique culinary excursion

Are you hungry for talented professionals? Our new event module combines fun and networking in an innovative way. In teams, you'll embark on a scavenger hunt through the picturesque streets of St. Gallen to selected restaurants. This provides you with the opportunity to get to know students, not only in an office setting but also in a dynamic environment. You can witness the problem solving skills, commitment, and teamwork of your chosen candidates – these are crucial insights, which strengthen your recruiting process and are not easy to identify in traditional interviews.

Confect & Connect

	Social activity
	Migros Klubschule
	2h 45min
	Max. 16 or 32 (incl. company rep.)
	CHF 2'600.– or CHF 3'500.–

Networking in action

"Confect & Connect" is the perfect opportunity for networking in an informal setting. In a relaxed and enjoyable atmosphere, you will, together with students, create chocolates, sushi, burgers, or tapas and establish meaningful connections. The course is led by the Migros Klubschule and takes place in a carefully selected kitchen studio in the centre of St. Gallen. Before the start of the culinary workshop, there is the possibility, by prior arrangement, to give a short company presentation (additional costs apply).

Company Dinner

	Social activity
	Free selectable
	Free selectable
	Free selectable
	CHF 950.–

Dialogue over dinner

At the "Company Dinner", you have the opportunity to get to meet a select group of students better over dinner in an exclusive setting in St. Gallen. Students need to apply for the dinner, and you are responsible for selecting which candidates you will invite.

We are happy to recommend suitable restaurants in St. Gallen. Please note that you are responsible for organizing and covering the cost of the company dinner.

Additional rooms at Hotel Einstein & on-campus

Are you in need of extra rooms? We strive to accommodate any additional room requests you may have. However, please be aware that availability cannot be guaranteed. Extra rooms can be utilized for dividing groups or conducting separate interviews. Please note that any additional room booked will not be listed as a separate event on our career platform, but will simply serve as an extension of an existing booking. There will be a fee of CHF 750.– per room. Please contact us so we can verify availability.



Platform my.hsgcareer.ch

Our career platform is the digital interface for students of the University of St.Gallen and registered companies. HSG students use the career platform to gather information about companies and their events, and to apply or register their interest accordingly.

A comprehensive company profile distinguishes your firm and increases students' attention to your company and events. With various search and filter functions, you can search for, and view or download the profile information of interested applicants and participants, as well as send messages. If you have chosen a module with application management, you can also manage applications to your events by accepting them, placing them on the waiting list, or rejecting them.

Sponsoring

As an official sponsor of the HSG Banking Days 2024, you can increase your company's brand visibility at the University of St.Gallen and your contact to our pool of talented students.

Take advantage of this unique opportunity to present yourself as an attractive company and build long-term relationships with potential young professionals.

Are you interested? We would be pleased to share the customized offers available to our event sponsors.

Maximize your impact

The highlighted factors are central in showcasing your company as an exceptional and standout participant at the HSG Banking Days.

Excellence and success

HSG highlights

The University of St.Gallen (HSG) is the university of the Canton of St.Gallen and Switzerland's business university. Internationality, practical relevance and an integrative view have characterised education at HSG ever since its establishment in 1898.

Key achievements

Today, the University educates more than 9,600 students from approx. 100 countries in Business Administration, Economics, Law and Social Sciences, International Affairs and Computer Science.

With success: HSG is among Europe's leading business universities. In the 2023 Financial Times European Business School Rankings, HSG occupied 5th place. After being regarded by the Financial Times as the best Master's in Management programme (SIM-HSG) for a record twelfth consecutive time globally, the programme was ranked in second place in 2023. Its integrative education at the highest academic level earned the international seals of approval of the EQUIS, AACSB and AMBA accreditations. Students are able to obtain degrees at the Bachelor's, Master's and Doctoral/Ph.D. Levels.

In addition, HSG provides first-class and extensive executive education courses for about 6,000 participants per annum. The focal points of research at HSG are its approx. 40 institutes, research centres and Centers, which constitute an integral part of the University. The institutes, which are largely organised autonomously, are self-funding to a great extent but are still closely linked with the University operations.

Visit us on [unisg.ch](https://www.unisg.ch)

Degree structure

Assessment Year 60 ECTS-Credits	Bachelor's Studies (B.A. HSG) 120 ECTS-Credits
Specialisation Economic Sciences	Business Administration (BBWL)
	Economics (BVWL)
	International Affairs (BIA)
	Law Sciences and Economics (BLE)
	Law teaching programme in Law & Economics (für BLE)
Specialisation Law Sciences	Law Science (BLaw)
Specialisation Computer Science	Bachelor of Science (B.Sc. HSG) Computer Science (BCS) (180 ECTS-Credits)
Bachelor of Medicine UZH (180 ECTS-Credits): St.Galler Track	

Degree structure

Master's Level (M.A. HSG) 90 ECTS-Credits

Business Innovation (MBI)

Marketing Management (MiMM)

Accounting and Finance (MACFin)

General Management (MGM)

Economics (MEcon)

Strategy and International Management (SIM)

Management, Organization Studies and Cultural Theory (MOK)

Banking and Finance (MBF)

International Affairs and Governance (MIA)

Quantitative Economics and Finance (MiQE/F)

International Law (MIL)

Law and Economics (MLE)

Law (MLaw)

Master of Science (M.Sc. HSG)
Computer Science (MCS)
(120 ECTS-Credits)

Master of Medicine HSG UZH (180 ECTS-Credits):
Joint Medical Master (St.Galler Track)

Doctorate (Dr. HSG)

Management (PMA)

Dr. oec. HSG with specialisation in:

Accounting (English)

Business Innovation (German)

General Management (English)

Marketing (German)

Graduate Programme

in Economics and Finance (GPEF)

Dr. oec. HSG with specialisation in:

Economics

Econometrics

Finance

International Affairs and Political Economy (DIA)

Dr. rer. publ. HSG

Organization Studies and Cultural

Theory (DOK) Dr. rer. soc. HSG

Law (DLS)

Dr. iur. HSG

Computer Science (DCS)

Dr. sc. HSG

special approval procedure

special approval procedure

- German
- English
- German and/or English alternatively possible



Contact



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