



## Additional Product

# CareerBoost Extension

### Elevated Brand Visibility & Top Talent

CareerBoost Extension is our powerful add-on to your job and event ad. Showcase your firm, not only on our established career platform ([my.hsgcareer.ch](https://my.hsgcareer.ch)), but also on the hightraffic University of St.Gallen Student Union (SHSG) App.

Invest strategically in the success of your recruitment and brand initiatives by being present on the most used digital tool: the smartphone. With this touch-point, you can directly reach HSG students through unparalleled, and exclusive exposure. Maximize your recruitment potential with CareerBoost Extension!



Contact & Information  
[corporate-services@unisg.ch](mailto:corporate-services@unisg.ch)  
+41 (0)71 224 31 01  
[hsgcareer.ch](https://hsgcareer.ch)

### Key Information

- ✓ **Precise Target Group Engagement:** Showcase your career opportunities on the most frequently used student app at the University of St.Gallen.
- ✓ **Extended Presence:** Benefit from continuous visibility by directly placing your openings on students' smartphones – always accessible, anywhere, anytime.
- ✓ **Effortless Integration:** Activating CareerBoost Extension is straightforward, we will automatically extend your existing listings to the SHSG App without any extra steps from you.
- ✓ **Investment:** CHF 100.- excl. VAT. as an add-on to your job or event ad.