



University of St.Gallen

Add-on

Ad Insights

Who see your ad?

You have an exciting job opportunity or event and would like to reach out to suitable students? By booking "Ad Insights" you will get detailed information about the people who have clicked on your ad. This will then help you to evaluate if you are attracting the right talents.

Your Investment

CHF 150.- exkl. VAT.
For one job or event ad

How does it work

- ✓ Upload your job or event ad on our career portal my.hsgcareer.ch.
- ✓ Choose the product "Ad Insights".
- ✓ Five days after the end of your campaign you will receive a detailed report about your ad.



Contact us for
more information:
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From insight to impact.