

Your advertising banner in the CSC newsletter

Speak to a large number of HSG Students

Use the opportunity to place your advertising banner in the monthly newsletter of the Career and Corporate Services (CSC).

OUR NEWSLETTER PERFORMANCE

Target group: HSG students	Reach per newsletter	Opening rate per newsletter
>9,000	>5,000	Ø 45%

WHAT CAN YOU GAIN WITH A BANNER PLACEMENT?

Event
marketing



Job
advertisement



Employer
branding



How to place your banner:

Fullpage banner



Did you know that an updated, completed and visible [profile on my.hsgcareer.ch](https://my.hsgcareer.ch) increases your chances to be found by exciting companies and potential employers?

New: To underline your competences and skills you can now use tags ([see how](#)). We recommend to only use a few but specific ones to target your dream employer and favorite industries.

Your Career & Corporate Services team

Example fullpage
1128 x 424 pixels

[Website](#) [Instagram](#) [LinkedIn](#) [Vimeo](#)

Questions?
Find more
information
[here.](#)