



# MARTINA MASTER

## PROSPECTIVE MASTER'S DEGREE IN INTERNATIONAL AFFAIRS AND GOVERNANCE HSG

### CONTACT

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Fair Trade  
Mr Frank Fruit  
Human Resources  
Mustergasse 11  
8000 Zürich  
Switzerland

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### Application for the position as project manager at Fair Trade

Dear Mr Fruit

It is a great pleasure to apply for the position of project manager at Fair Trade. I find it fascinating how you promote the transfer of knowledge about fair trade in Switzerland and stimulate public discourse on sustainable public procurement by doing background research and in dialogue with scientific, private and public stakeholders. I am highly motivated to support your team in promoting sustainable consumption in Switzerland and I am confident that I can bring a positive contribution to your team with my acquired skills and wide-ranging experience.

As a master's student in International Affairs and Governance, I am currently in my fourth and final semester at the University of St. Gallen (HSG). Thanks to my interdisciplinary studies in political science, economics, business administration and law, it is easy for me to look at a problem from different perspectives and to develop solutions for various stakeholder groups. In addition to my excellent language skills in German, English and Spanish, I am characterized by my passion for sustainable behavior. With my chosen specialization in sustainability and CSR, I also deepened my understanding and interest in the economic and ecological use of public funds. As the focus of my studies was on analytical work, I acquired valuable organizational and communication skills during my previous professional experience: for example, as a student assistant at the Chair of Logistics Management at the University of St. Gallen. I wrote various articles in the field of supply chain governance and organized at the PR Agency Mustermann AG, various press conferences and round tables meetings. During this practical experience I also noticed that I really appreciate working in a dynamic and fast environment. I kept a cool head during the intensive project phases at the chair and was able to work precise and focused during important discussions, such in negotiations by the EU delegation for disarmament and international security.

I am convinced that, thanks to my varied practical experience, my academic training and my personal attitude of always giving everything, I will add value to the success of your projects in a results-oriented manner and being a convincing project manager. I am looking forward to a personal interview and finding out more about the position and the associated requirements.

Kind regards,  
Martina Master