



# MARTINA MASTER

## PROSPECTIVE MASTER'S DEGREE IN INTERNATIONAL AFFAIRS AND GOVERNANCE HSG

#### CONTACT

Martina Master Literaturstrasse 35 9000 St.Gallen Switzerland

Swiss

Born: 08.08.1995

Phone: +41 79 123 45 67

Email: martina.master@mail.com

#### **PROFILE**

Prospective master's degree in International Affairs and Governance HSG with international experience from practice and studies. Fluent in German, Spanish and English. Solution-oriented, committed, negotiating and diplomatic, professionally interested in an entry-level position in a global NGO in the area of sustainable public procurement.

#### **SOCIAL MEDIA**



inkedin.com/in/martina-master



xing.com/martina-master



#### **EDUCATION**

#### 02/2018 - present

University of St.Gallen (HSG), Switzerland

Prospective Master of Arts in International Affairs and Governance (M.A. HSG)

 Focus on suistainability and CSR (Climate Change Policy Role Pay, Corporate Responsibility and Suistainability, Managing Social Business, Global Standards)

#### 08/2019 - 12/2019

Stockholm School of Economics, Sweden

• Exchange Semester

#### 09/2013 - 08/2017

University of St.Gallen (HSG), Switzerland

Bachelor of Arts in International Affairs (B.A. HSG)

• Interdisciplinary studies in economics, political science, business administration and law

#### 02/2016 - 06/2016

Universidade Complutense de Madrid, Spain

• Exchange Semester

#### 08/2009 - 09/2013

Gymnasium, Kantonsschule Enge, Zurich, Switzerland

Abitur (University entrance diploma, modern language profil in English and Spanish)

#### **PRACTICAL EXPERIENCE**

#### 11/2018 - 07/2019

Chair of Logistics Management at the University of St.Gallen, St.Gallen, Switzerland Student assistant (workload 20%)

 Assistance in studies in the area of supply chain governance (interview transcription and evaluation, writing articles)

#### 07/2018 - 09/2018

Instituto Ipsem Lorum, Recife, Brazil

(local NGO für children and young people with physical disabilities)

Internship in communication and sales

- Conception of social media marketing activities
- Create presentations to attract new sponsors (Guarana Pro, Surfwing and Genero)

#### 07/2017 - 10/2017

First Committee on Disarmamaent and International Security, Lausanne, Switzerland Internation

- Participation in negotiations between the General Assembly and the EU delegation
- General correspondence with Spanish ambassadors and State Secretariats of Ministry of Foreign Affairs

#### 11/2016 - 04/2017

Muster & Partner AG, Zurich, Switzerland

Student Assistant in consulting and logistics management

- Researching and documeting relevant legal and logistical framework conditions in crossborder goods traffic between Switzerland and the EU
- Creation of a practice-oriented reference work on the processed matter
- Present the results to management and consultants



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#### PRACTICAL EXPERIENCE

07/2015 - 10/2015

PR - Mustermann, Zurich, Switzerland

(Agency for Communication and Public Relations)

Intern in corporate finance communications and assistant to the management

- Writing and distributing media releases
- Designing and producing internal and external publications for customers
- Carrying out media analyzes and research
- · Camera work and advice on media training
- Event management of press conferences and roundtables up to 40 people

#### **EXTRACURRICULAR ACTIVITIES**

02/2015 - 02/2016

AIESEC Chapter St.Gallen, St.Gallen Switzerland

(World's largest international student organization)

Board member: Vice President Sample Department (40% workload)

- Decide the strategic direction of the association
- Promote an international internship program to Swiss companies through telephone acquisition, sales meetings and networking
- Leading and coaching a team of 6-8 employees

#### **LANGUAGES- & IT-SKILLS**

German

Mother tongue

Spanish

2. Mother tongue

English

Native (TOEFL IBT 110/120 (2019), Study in English)

French

Fluent (CI)

**Portugues** 

Fluent (3 month Internship in Brazil)

**MS** Office

Very good knowledge especially Powerpoint

SPSS

Good knowledge

### SOCIAL MEDIA



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#### **INTERESTS**

**Dancing** 

Jazz, Salsa Ballett Grade 6 of the Royal Academy of Dance

Snowboarding

Every winter for 12 years

**Travelling** 

Cultural exchange with Argentinian and Brazilian students, trips to over 20 countries

 $Regular\ visits\ to\ exhibitions,\ especially\ impression is m\ and\ installation,\ photography,\ interior\ design$