



University of St.Gallen

Career & Corporate Services

# Workshop: Elevator Pitch

## Impress in the blink of an eye

We know that a first impression can be crucial. A good elevator pitch is often the door opener. How trained are your employees to present themselves, the company or your products? Is their appearance authentic and target orientated?

In this in-house workshop we share success stories and support your staff members to create a winning pitch.

## In this workshop

- ✓ You learn the principals and various methods for a successful elevator pitch
- ✓ You will expose the individual success factors of an on- and offline appearance
- ✓ You learn to optimize your individual elevator pitch for different situations



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