



The HSG Talent Profiler

Introduction

Our profiler tools enable a data-based comparison



Tool for students

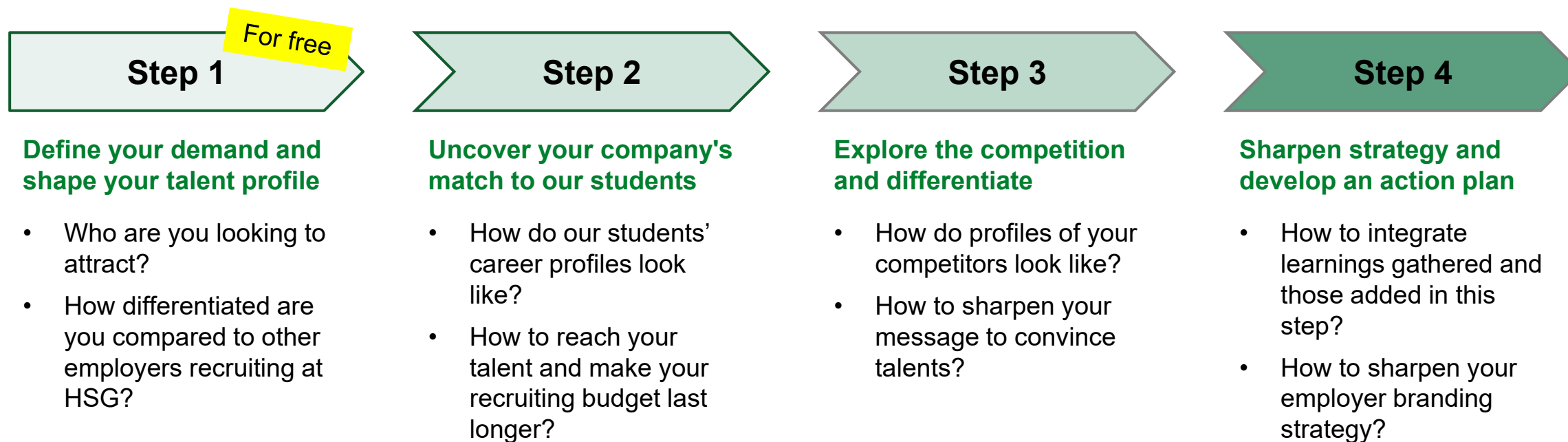
- Objective: evaluate their individual interests, competencies, values and preferences with regards to career topics
- >1'400 Students participated until today
- Self evaluation
- Data collection ongoing since August 2020



Tool for employers

- Objective: assess interests, competencies and values of an ideal talent and capture current recruiting efforts
- Baseline for fit-gap analysis between employer and aggregated student profiles
- Self evaluation
- Multiple survey completions possible for different functional areas with hiring needs

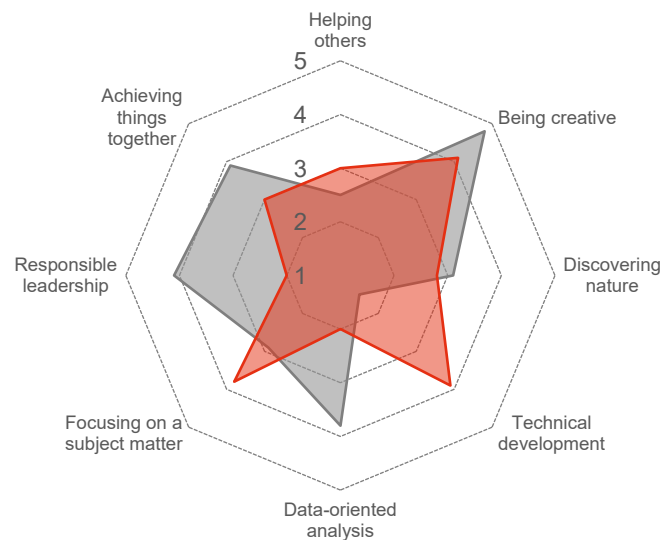
The four steps of the HSG Talent Profiler



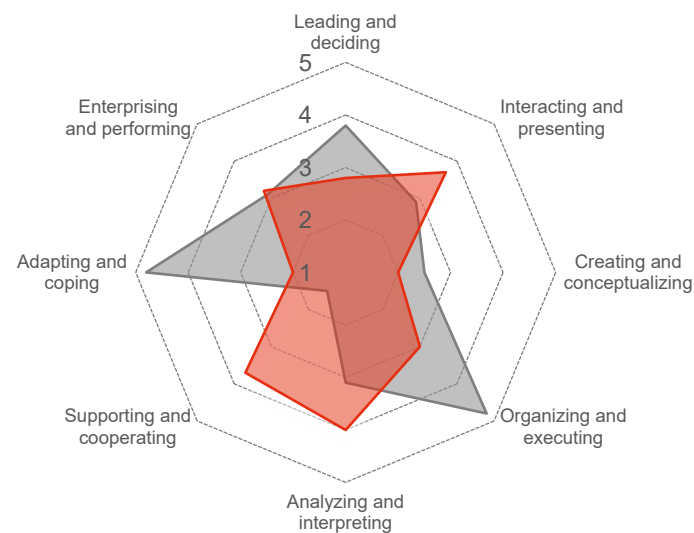
By filling in the HSG Talent Profiler survey, you get your personal report

Exemplary

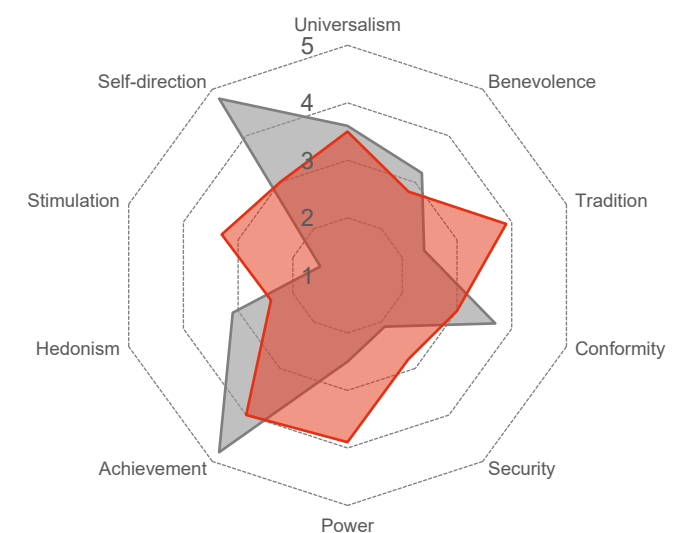
Interests of your Talent Profile



Competencies of your Talent Profile



Values of your Talent Profile



■ the profile you generated ■ average of all other talent profiles, across sectors and functional areas

Take the first step now and sharpen your talent profile on <https://hsgtalentprofiler.ch/en/>

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