



# MARTINA MASTER

## PROSPECTIVE MASTER'S DEGREE IN INTERNATIONAL AFFAIRS AND GOVERNANCE HSG

### CONTACT

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### PROFILE

Prospective master's degree in International Affairs and Governance HSG with international experience from practice and studies. Fluent in German, Spanish and English. Solution-oriented, committed, negotiating and diplomatic, professionally interested in an entry-level position in a global NGO in the area of sustainable public procurement.

### SOCIAL MEDIA



[linkedin.com/in/martina-master](https://www.linkedin.com/in/martina-master)



[xing.com/martina-master](https://www.xing.com/martina-master)



### EDUCATION

#### 02/2018 - present

University of St.Gallen, St.Gallen, Switzerland

Estimated Master of Arts in International Affairs and Governance (M.A. HSG) (Grade 5.3 / 6.0)

- Focus on sustainability and CSR (Climate Change Policy Role Play, Corporate Responsibility and Sustainability, Managing Social Business, Global Standards)

#### 08/2019 - 12/2019

Stockholm School of Economics, Stockholm, Sweden

Exchange Semester (Grade 5.0 / 6.0)

#### 09/2013 - 08/2017

University of St.Gallen, St.Gallen, Switzerland

Bachelor of Arts in International Affairs (B.A. HSG) (Grade 5.5 / 6.0)

- Interdisciplinary studies in economics, political science, business administration and law

#### 02/2016 - 06/2016

Universidade Complutense de Madrid, Madrid, Spain

Exchange Semester (Grade 5.0 / 6.0)

#### 08/2009 - 09/2013

Gymnasium Kantonsschule Enge (High-School), Zurich, Switzerland

Abitur (University entrance diploma, modern language profil in English and Spanish (Grade 5.5 / 6.0)

### PRACTICAL EXPERIENCE

#### 11/2018 - 07/2019

Chair of Logistics Management at the University of St.Gallen, St.Gallen, Switzerland

Student assistant (workload 20%)

- Assistance in studies in the area of supply chain governance (interview transcription and evaluation, writing articles)

#### 07/2018 - 09/2018

Instituto Ipsem Lorum, Recife, Brazil

Internship in communication and sales

- Conception of social media marketing activities
- Create presentations to attract new sponsors (Guarana Pro, Surfwing and Genero)

#### 07/2017 - 10/2017

First Committee on Disarmament and International Security, Lausanne, Switzerland

Internship

- Participation in negotiations between the General Assembly and the EU delegation
- General correspondence with Spanish ambassadors and State Secretariats of Ministry of Foreign Affairs

#### 11/2016 - 04/2017

Muster & Partner AG, Zurich, Switzerland

Student Assistant in consulting and logistics management

- Researching and documenting relevant legal and logistical framework conditions in cross-border goods traffic between Switzerland and the EU
- Creation of a practice-oriented reference work on the processed matter
- Present the results to management and consultants

#### 07/2015 - 10/2015

PR - Mustermann, Zurich, Switzerland

Intern in corporate finance communications and assistant to the management

- Writing and distributing media releases
- Designing and producing internal and external publications for customers
- Carrying out media analyzes and research
- Camera work and advice on media training
- Event management of press conferences and roundtables up to 40 people

### EXTRACURRICULAR ACTIVITIES

#### 02/2015 - 02/2016

AIESEC Chapter St.Gallen, St.Gallen Switzerland

Board member: Vice President Sample Department (40% workload)

- Decide the strategic direction of the association
- Promote an international internship program to Swiss companies through telephone acquisition, sales meetings and networking
- Leading and coaching a team of 6-8 employees

### OTHER

#### Languages

- English native (TOEFL IBT 110/120), German native, Spanish native, French fluent C1, Portuguese fluent (3 month Internship in Brazil)

#### IT Skills

- MS Office very good knowledge especially Powerpoint, SPSS good knowledge

#### Interests

- Dancing (Jazz, Salsa Ballett Grade 6 of the Royal Academy of Dance), Alpine sports (snowboarding), Travel in over 20 countries and exchange with students from Argentina and Brazil